

Chevrolet Four-Ninet

Complete With Electric Lights and Starter
New Price \$490.00 F. O. B. FLINT, MICHIGAN
 The Lowest Priced Electrically Equipped Car in the World

Specifications Chevrolet "Four-Ninety"

MOTOR—Four cylinder, valve-in-head, 3 11-16-inch bore, 4-inch stroke.
CYLINDERS—Cast en block, with upper half of crank case. Head detachable.
VALVES—1 1-2 inches in diameter.
CONNECTING ROD BEARING—1 7-8 x 1 3-8 inches.
CRANK SHAFT BEARING—Front 2 5-16 x 1 3-8 inches, center 1 1-2 x 1 21-32 inches; rear, 2 11-16 x 1 3-4 inches. Center bearing is bronze back, babbitt lined.
CAM SHAFT BEARINGS—Front, 2 3-8 x 1 5-16 inches; center, 1 1-8 x 1 9-32 inches; rear, 1 7-16 x 1 1-4 inches.
OILING SYSTEM—Splash with positive plunger pump, individual oil pockets.
CARBURETOR—Zenith improved double jet.
IGNITION—Sims high tension magneto. Where electrically equipped, Connecticut automatic ignition is used.
CLUTCH—Cone.
TRANSMISSION—Selective type, sliding gear three speed forward and reverse.
COOLING—Thermo-syphen system, cellular radiator of extra size, with large overhanging tank carrying head of water over valves at all times.
REAR AXLE—Three quarters floating, wheel bearing is carried on the wheel hub and in axle housing, the load is carried on axle housing and is not on axle shaft. (Patent pending). Nickel steel shafts and gears. Hyatt roller bearings. Ratio 3 1-2 to 1.



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FRONT AXLE—Drop forged, I-beam with integral yokes of steel, double heat-treated; tie rod ends, steering spindle arms of Chrome Vanadium steel, heat-treated. Wheels fitted with cup and cone ball bearings.
BRAKES—Emergency, internal expanding; service, external contracting; 10-inch brake drums, (patent pending).
WHEELS—Wood, artillery type, clincher rims, large hub flange.
TIRES—Front, 30 x 3 inches; rear, 30 x 3 1-2 inches.
DRIVE—Left side, center control, spark and throttle under steering wheel. Foot accelerator.
STEERING GEAR—Compound spur and sector—adjustable for (Patent pending). 15-inch steering wheel.
SPRINGS—Front, quadruple, lateral, quarter elliptic shock absorbers. Made of Chrome Vanadium steel. (Patent pending). Rear, Cantilever type.
BODY—Five-passenger touring type, streamline with deep cowling. Extra wide doors with concealed hinges.
FINISH—Black.
WHEELBASE—One hundred and two inches.
EQUIPMENT—Mohair tailored top, top cover and side curtains, windshield, electric light and starting system, electric horn, complete tool equipment, including pump and jack.

CHEVROLET MAKES GOOD ITS PROMISE

When the Chevrolet Motor Company first offered its model "FOUR-NINETY" Touring Car to the public at the New York Automobile Show in January, 1915, with electric lights and starter at the then sensational price of \$550 the officials of that company stated frankly that the name "FOUR-NINETY" really meant something, and that whenever the company's manufacturing facilities and production justified it the price on this car electrically equipped should be \$490. Since that date the Chevrolet Company has completed the best motor plant in the country, has built and equipped an up-to-the-minute axle plant, has acquired a complete transmission plant and has in operation several large assembling plants.

THE CHEVROLET COMPANY HAS REACHED A VOLUME OF PRODUCTION WHICH ENABLES IT TO MAKE GOOD ITS ORIGINAL PROMISE. THIS MAKES THE MODEL "FOUR-NINETY" THE LOWEST PRICED ELECTRICALLY LIGHTED AND STARTED AUTOMOBILE IN THE MARKET TODAY.

Chevrolet "Four-Ninety" A Car of Exclusive Features

CHEVROLET "FOUR-NINETY"

A CAR OF EXCLUSIVE FEATURES

The Chevrolet "FOUR-NINETY" is a car of exclusive features and differs in many respects from all other automobiles, irrespective of price.
MOTOR—Celebrated Chevrolet valve-in-head type—different from ordinary valve-in-head motors in many respects and is the most powerful motor, size considered, in the world.
 Self-lubricating clutch collar, eliminating clutch-collar troubles, such as friction, heating and wear. Rear wheel bearing carried on wheel hub, just reverse of the ordinary construction, the bearing being three times the size used in ordinary axles. This extra large bearing, carried in the axle housing, takes the load—the axle shaft carries no load.
 Compound steering gear, simplest and safest ever invented and adjustable to wear.
 Unit power plant, carrying transmission in open brackets, which gives accessibility to clutch and allows removal of transmission if necessary in twenty minutes.
 Special brake arrangement which insures powerful, quick acting and smooth brakes. Not a single hinge joint to squeak or a spring shackle to rattle and only six grease cups on the entire car.
AUTO-LITE—Two-unit electric starting and lighting system. Built in the car and guaranteed.
 Abundance of power for its weight; economical operations, comfortable riding qualities and distinctive appearance characterizes the Chevrolet "FOUR-NINETY." The marked fuel economy in Chevrolet cars is an outstanding feature. An average of many owners show approximately 25 to 40 miles per gallon of gasoline.

A Study in Percentage

The production of Chevrolet cars in 1914 was 5,000. In 1916 it is to be 96,485—an increase of over 1800 per cent in two years.
 The 1916 production represents an increase of more than 600 per cent over the previous year, while orders on hand exceed by over 1,000 per cent those of a year ago this time.
 In other words, the demand for Chevrolet motor cars maintains its lead over our steadily increasing production capacity—because Chevrolet production from the beginning has not been mere cars, but, in every sense of the term, QUALITY MOTOR CARS. Chevrolet has won its way through SHEER MERIT to this enviable position.

A THOROUGHbred.

Quality is the hallmark of Chevrolet motor cars. Neither completeness nor refinement is sacrificed to make the selling prices—low as they are.
 There is no need of changes and additional parts—supplementary springs, special wheels, hoods, radiators, etc.—to give a Chevrolet the appearance, comfort and performing abilities of a real automobile.
 These qualities are bred in the Chevrolet—conceived in its design; carried out in its construction; and proven by its performance in the service of over sixty-five thousand satisfied owners.
 Chevrolet owners experience a real pride of ownership.

CHEVROLET BABY GRAND

PRICE, INCLUDING STARTING AND LIGHTING SYSTEM, \$750 F. O. B. FLINT, MICH.

A car containing the same fundamentals as all Chevrolet quality cars, but with more refinement in body lines and construction. There is something distinctively individual about the Chevrolet Baby Grand, and no expense has been spared in the designs and material used in its construction. Baby Grand owners experience a real pride of ownership.

Place Your Order Now!

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